



Pakistan Auto Show 2018

2nd-3rd- 4th March 2018

Press Brief

Updated : March 1, 18



Engineering & manufacturing Technologies:-

- Sheet Metal Parts.
- Plastic Injection and Blow Molding.
- Rubber Components.
- Steel Forging and machining
- Foundry / Castings
- Aluminum Die Casting and machining
- Electrical & Electronic
- Assemblies, machining and lots more

Employment Generation

- Approximately 90% of all employment in auto industry is generated by parts manufacturers

Employment figures:

- Direct: 500,000 skilled workers
- Indirect: 2.4 million
- Total: 2.9 million

Significant Statistics

- | | |
|---------------------------------|------------------------------------|
| • Investments to date | (Source PAAPAM)
Rs. 370 billion |
| • Revenue to national exchequer | Rs 110 billion per annum |
| • Import substitution | US\$ 3.3 billion per annum |
| • Exports | US\$ 210 million per annum |

International Global Multinational Organizations present in Pakistan Through direct investment or via technical collaborations

1. Suzuki Motor Company Japan (Cars & Light Commercial Vehicles)
2. Toyota Motor Company Japan (Cars and Light Commercial Vehicles)
3. Honda Motor Company Japan (Cars & Motorcycles)
4. Massey Ferguson UK: Tractors
5. Fiat Italy: Tractors
6. FAW China: Trucks, Small Cars & Light Commercial Vehicles
7. Yamaha Motor Company Japan: Motorcycles
8. Hino Motor Company Japan: Trucks and Buses
9. UD Nissan Japan: Trucks & Buses
10. Isuzu Motors Japan: Trucks
11. Land Rover UK Jeeps

Local Assemblers

1. Master Motor Company: Trucks, Buses & Light Commercial Vehicles
2. Non-branded versions: making chassis & body for heavy vehicles



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3. Over 35 manufacturers of Motorcycles

Local content / localization sector specific

- Cars & Light Commercial Vehicles: upto 75%.
- Tractors: 96%.
- Motorcycles: 96%.
- Three Wheelers: 80%.

Exporting countries

- European Union
- USA
- African Countries
- Asian Countries

Production (July 2017 – Dec 2017) Six months figures

(Source PAMA)

- Cars: 107,787 vehicles
- Motorcycles & 3-Wheelers: 0.941 million
- Trucks: 4514
- Buses: 409 vehicles
- Tractors: 32614 vehicles

New Entrants (New Auto Policy initiative)(Manufacturing)

(Source PAMA)

Green Field

- | | |
|------------------------|---------------------------------|
| 1. Hyundai | Nishat Group |
| 2. Kia | Lucky Group |
| 3. Foton JW | Haier Group |
| 4. United | United Motors |
| 5. Daehan | Dewan Motors Co. Pvt Ltd |
| 6. Volkswagen | Premier System |
| 7. Renault | Al-Futtaim |
| 8. 4 wheeler – Chinese | Sazgar Engineering |
| 9. 4 wheeler – Chinese | Regal Automobile |
| 10. 4 wheeler | Cavalier Automotive Corporation |

Brown Field

- | | |
|------------------------------------|--------------------------|
| 11. Shehzore Pickup and Tivoli SUV | Daehan Dewan Motors |
| 12. Nissar Car | Gandhara Industries Ltd. |

End.,